

UNWAVERING FOCUS

ASG partners with our clients to successfully develop exercise concepts and objectives that will validate capabilities based on plans, incident management system, equipment, training and personnel. Our systematic approach, based on the U.S. Homeland Security Exercise and Evaluation Program, ensures stakeholder engagement throughout the exercise development process. Our team has successfully crafted over 100 realistic exercise scenarios based on historical data, incidents and relevant risks to each community for natural disasters, technological accidents and man-made events. ASG subject matter experts participate in the exercise development, conduct and evaluation to enhance realism and objective technical task evaluation.

UNPRECEDENTED EXPERIENCE

ASG has designed, developed, conducted and evaluated over 2,000 exercises in more than a dozen countries. This experience has enabled ASG to capture thousands of lessons learned and best practices that add value to our client's exercise program. Our team of exercise developers includes subject matter experts from the following disciplines.

ASG team members average 20+ years of experience in multiple disciplines:

- Emergency Management
- ✓ Public Safety
- ✓ Fire Services

- ✓ Public Health and Medical
- ✓ Law Enforcement
- Environmental Engineering
- ✓ Occupational Health and Safety
- ✓ Project Management
- Military

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- Engineered and Tailored to Local
- ✓ Based on Local Plans, Procedure
- ✓ Integrated With Technology
- Employ Powerful and Unrivaled Simulation, and Statistical Analy

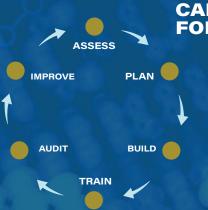
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SUPERIOR PERFORMANCE DELIVERED

ASG'S SPECIALIZED CAPABILITIES AND VALUE-ADDED SOLUTION SETS



CAPACITY-BUILDING SOLUTIONS FOR COMPLEX CHALLENGES

ASSESS Hazards

PLAN to Reduce Risks

BUILD Capacity With Management Systems and Material Solutions

TRAIN With a Customized Curriculum

AUDIT Systems Through Testing, Validation and Drills

Design, Develop, Conduct, and Evaluate Exercises

IMPROVE Programs Through Consultation With Experts

Structured After Action Reporting

OBJECTIVE CENTERED

Only well-designed exercises effectively evaluate capabilities

- ✓ Systematic and Proven Design Methods
- ✓ Client Driven Objectives
- Calibrated Capacity Building
- ✓ Integrated Logistics and Administration

REALISTIC SCENARIOS

Designing realistic exercises requires a robust knowledge base

- ✓ Modeling Enables Realistic, Risk-based Simulations
- Meta-data Analysis Ensures Accurate Effects
- ✓ Emulators Ensure Competency and Proficiency
- Seamless Engagement With Subject-Matter Expert (SME) Controllers

INTEGRATION & INTEROPERABILITY

The root cause of many communications issues is lack of integration and interoperability

- Developers Meticulously Review Plans, Procedures, Inventories and Resources
- Clients Uncover Potential Issues During Detailed Planning Process
- MSEL Integration Tool Facilitates Complex, Scalable Exercise Development
- ✓ Exercise Planning Includes Multidisciplined Approach

IMPROVEMENT ORIENTED

Communities can only improve what gets measured accurately

- Specific and Measurable Tasks Based On Performance Standards
- Subject-Matter Expert (SME) Evaluators Accurately Validate Task Performance
- Multifaceted Feedback Ensures Actionable Opportunities For Improvement
- Structured Capability and Root Cause Analysis Leads To Valid Corrective Actions



ASG delivers customized environmental, health, safety, security and emergency management solutions worldwide for the public safety, private industry and military sectors. In addition to our customer focus and experience, we are unified by our core values. We invite you to experience the ASG Advantage – integrity, trust, respect, stewardship and exceptional service. At ASG, we honor our obligations and exceed expectations.

ALLIANCE SOLUTIONS GROUP

Newport News, VA (USA) Dubai, UAE Abu Dhabi, UAE

