

CRISIS LEADERSHIP: ACCELERATING ECONOMIC RECOVERY

FEMA COURSE MGT-483

*EQUIPPING LEADERS TO BUILD
RESILIENT COMMUNITIES
AND RECOVER FASTER*

As the severity and complexity of disasters increase due to conflict, climate change, technological dependencies, and population growth, the economic impact is also reaching unprecedented heights. According to insurer Aon, natural disasters in 2021 caused economic losses of \$283 billion - only 38 percent of which was covered by insurance. Additionally, the disparity of impact on vulnerable populations continues to grow making it more difficult for the whole community recovery.

How can community leaders increase resilience and establish the conditions for rapid response and recovery for the regional economy?

This course was designed to equip community leaders with the knowledge, skills, and resources to enhance community resilience, lead through a crisis, and bolster economic recovery.

DELIVERED IN PARTNERSHIP BY



FEMA



Georgia Tech
Enterprise Innovation
Institute



📞 757-223-7233

✉️ instructor@asg-inc.org



1- firstrespondertraining.gov
2- asg-inc.org/private-sector/economic-recovery/

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Course Overview:

This course provides a framework for community leaders to accelerate economic recovery through the application of community lifelines, essential crisis leadership skills, decision theory, whole community engagement, and resilience strategies. Participants will explore recent and relevant case studies and their economic impact, gain an understanding of how to stabilize lifelines, develop recovery outcomes, and apply the concepts and theory through a practical exercise. Participants will choose one of three scenarios: cyber incident, hurricane, or wildland fire to further localize the training. The last lesson in this course will retrospectively examine the case studies and the practical exercise to facilitate discussion and devise strategies to better prepare the community through mitigation, recovery, and community resilience.

Course Scope:

This course will equip community leaders engaged in economic development, emergency management, and trade promotion with the knowledge, resources, and decision support skills to apply the community lifelines toolkit to prepare for disasters, accelerate economic recovery, and build resilient communities.

Course Objectives:

- Define types of threats and hazards
- Outline spectrum of incidents
- List responsibilities of community leaders in economic recovery
- Identify the relationship between situational awareness and decision-making theory
- Analyze case studies to identify lesson learned
- Develop crisis plans
- Formulate lines of effort to stabilize lifelines
- Identify key relationships for facilitating prevention and mitigation measures
- Define how business engagement in preparedness enhances resilience

Course Core Capabilities:

- Economic Recovery
- Community Resilience
- Planning
- Situational Awareness
- Threats and Hazards Identification

Course Length:

6-hours, live instruction (opt. webinar training)

Target Audience:

Community Leaders: emergency managers, economic development organization personnel, trade associations, community-based orgs., university centers, & commercial services.

Certification:

A certificate of completion will be issued to participants who successfully complete and participate in the economic recovery practicum.

Register Today:

