CREATING ECONOMIC RESILIENCE: PREPARING THE BUSINESS COMMUNITY (PART II)

FEMA COURSE MGT-485

EMPOWERING LEADERS TO BUILD RESILIENT ECONOMIES

Global disasters can have significant impacts on the local economy. Major disasters adversely affect regional economies through lost revenue, income, taxes, jobs, and assets. Many Economic Development Organizations (EDOs) lack the resources, methods, and training to help businesses in their regions build economic resilience to survive and recover from major disasters. ***According to FEMA, 75% of companies that do not have business continuity plans will fail within three years of a natural disaster.***

This course is designed to apply the knowledge and resources gained in AWR-414 using several practical applications such as case studies, local business impact analysis, and regional economic information to enhance economic resilience.

DELIVERED IN PARTNERSHIP BY

FEMA

Georgia Tech Enterprise Innovation Institute

Alliance Solutions Group ASG Preparing for Tomorrow

757-223-7233

instructor@asg-inc.org

asg-inc.org/private-sector/economic-recovery/

CREATING ECONOMIC RESILIENCE: PREPARING THE BUSINESS COMMUNITY

FEMA COURSE MGT-485

Course Overview:

Course AWR-414 provided an introduction into creating economic resilience for economic development agencies, businesses, and community members. This course is a continuation of these topics but entails applications of principles learned for specific business cases and regional economic strategies. It will enable economic development organizations that work with domestic and international businesses engaged in trade and export to utilize various tools to understand disaster risks and consequence analysis.

Target Audience:

Emergency managers, economic development organization personnel, and commercial services personnel.

Course Length:

5-hours, live instruction training (in-person or webinar)

Course Objectives:

- Apply the business model canvas and disaster risk assessment tool to determine the impact of a disaster on a business and industry
- Develop mitigation measures to build economic resilience among the business community
- Explain how to use available resources and tools to conduct a disaster risk analysis for a business
- Assess industry-wide disaster risks and vulnerabilities to the local economy

Certification:

A certificate of completion will be given to those participants who pass the test with a score of 70% or higher. Students who do not achieve a score of 70% or higher will be allowed to retake the test an additional two times.

Course Topics:

- Threats and Hazards
- Risk Assessment Resources
- Business Disaster Risk Reduction Tool
- International Risk Management Resources
- Case Studies
- Local Business Application Example
- Business Impact Analysis and Mitigation
- Community Economic Indicators
- Local Industry-wide Risk Assessment
- Industry Disaster Risk Reduction Tool
- Community Resilience Strategies

Register Today: