



Alliance Solutions Group

Preparing for a Safe & Secure Tomorrow

CRISIS-READY LEADERSHIP

5-Day Executive-Level Course
to Build Crisis Leadership Skills



LEARN MORE



 Based off Bob Campbell's *Crisis-Ready Leadership* Book

Day 1: Risk-based Planning (Chapters 1-4)

Practical Components

- Practical exercise: Conduct a risk assessment

Topics

- Understanding threats and hazards
- Operating contexts: Sectors/Agencies/Disciplines
- Predicting & accounting for future risks
- Risk assessment methodologies & tools

Day 2: Crisis Decision-Making (Chapters 5-9)

Practical Components

- Practical exercise: Utilize situational awareness & decision support tools to make effective crisis decisions

Topics

- Situational awareness models
- Decision-making theory & problem solving
- FEMA's community lifeline toolkit
- Adversity to sound judgement

Day 3: Crisis Leadership (Chapters 10-11)

Practical Components

- Practical exercise: Complete crisis-ready leadership self-assessment & professional development plan

Topics

- Profiles in crisis leadership
- Attributes of a crisis-ready leader

Day 4: Building Preparedness and Resilience

Practical Components

- Practical exercise: Develop a strategic plan for resilience

Topics

- Preparedness cycle
- Framework for building resilience

Day 5: Capstone Practical Exercise

- Identify capability gaps and resilience opportunities
- Navigate the crisis and decision-making

- Manage the crisis
- Reflection & improvement planning

GET IN TOUCH

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WHY CHOOSE ASG?

ASG has a proven track record of delivering value added services and boasts a 98% customer return rate. We implement the proven Capacity Building Model into all projects :



DO NOT WAIT UNTIL IT'S TOO LATE

INVEST IN YOUR CRISIS LEADERS WITH THIS EXECUTIVE-LEVEL TRAINING

Made by the developers of FEMA courses on Crisis Leadership

- MGT-457 Crisis Leadership & Decision Making for Hazmat Incidents
- MGT-483 Crisis Leadership: Accelerating Economic Recovery
- MGT-493 Crisis Leadership: Resolving Climate Impacts Through Community Lifelines

Other ASG Crisis Leadership Courses:

- Crisis Leadership & Decision Making for the Hospital Incident Command System (HICS)
- CBRNE Crisis Leadership & Decision Making

Course Created by Author of Crisis-Ready Leadership Book

This course was designed by Bob Campbell, author of the book *Crisis-Ready Leadership: Building Resilient Organizations and Communities*. Each participant will receive a copy of the book.



PURCHASE BOOK



ABOUT ASG

ASG is led by Bob Campbell, author of the Crisis-Ready Leadership book. ASG provides innovative solutions for the world's most challenging problems in the crisis leadership, emergency management, CBRNE response, medical preparedness, and Health & Safety sectors. ASG is leading the way with developing new capacity building programs for enhancing crisis leadership capabilities that build resilient communities and organizations.